



Professional congresses organisers

FEATURED CONGRESSES
of the last years

tarsa.es

TARSA

25 YEARS
GENUINELY
IMPERFECT

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HISTORY



HISTORY

In 1998, some young people had the illusion of creating a public relations company. The dream came true with TARSA.

Tarsa is a pioneering public relations and communication company in the province of Alicante. 20 years ago no one in the province had heard of what public relations was. Today we would not understand a business plan that does not contemplate public relations and communication strategies.

Throughout these years in which Tarsa has been developing its professional work in the public relations sector, there have been numerous clients and workers who have been part of our history. With each of them we have been growing in experience and know-how.

One of the most outstanding services of Tarsa within the field of public relations is the organization of events and congresses.

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PROFESSIONAL



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In Tarsa, since we began to develop our activity in 1998, we have always been committed to valuing the assets of our environment. Therefore, we encourage tourism activities within the MICE, as well as general ones with guide services and promotion of DMC.

We work closely with local, Valencian Community and national tourism institutions. We belong to organizations and associations that ensure compliance with regulations and we get involved with them in the development of actions to promote tourist destinations.

20 years ago we promoted the Association of Tourism Companies of Elche (AETE) that today brings together most of the companies related to tourism in Elche. Activities related to business tourism and the entire MICE environment have been key in the development of TARSA. For more than 23 years we have been part of OPC CV (The Association of Professional Organisers of Congresses and Events of the Valencian Community) and its national Federation, OPC Spain. We have seen the sector evolve both nationally and locally.

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EXPERIENCE



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We were the first OPC to organize a congress in the then newly opened Congress Center 'Ciutat d'Elx'. Since then, 2003, there have been numerous clients who have trusted us to organize their events, congresses and professional meetings.

Our experience and quality endorses us beyond our city, giving us the possibility of collaborating with national entities that trust our services.

We are proud to have helped numerous groups to carry out their professional meetings successfully. We highlight entities such as the College of Economists of Alicante, Valencia and Murcia; the Bar Associations of Elche, Alicante and Murcia; national medical societies such as SEIOMM; universities (UMH, CEU) and many companies that have used business tourism as a strategy in their communication and relationship with their audiences.

Quality is a constant in our day to day, always in search of excellence. Since 2012 Tarsa is a distinguished company SICTED (Quality System of Tourist Destinations), a project to improve the quality of tourist destinations promoted by the Secretary of State for Tourism (SET), with the support of the Spanish Federation of Municipalities and Provinces (FEMP).



Compromiso
de Calidad Turística
Compromís
de Qualitat Turística

TRUST



TRUST

Our greatest satisfaction is knowing that [our customers trust us](#), so they show us. With most of them we have been working for more than 10 years and with some up to 15! This is the real engine that moves us. Knowing that the client wants us to be the ones who advise him, that we are close to them. [The customization of each strategy makes them feel unique, because for us they are.](#)

[Hundreds of customers from all productive sectors have trusted us in these more than 25 years.](#) And we are very grateful. Our efforts are always aimed at making our client succeed in their field.

For business ethics we never work at the same time with two companies or brands that may be competition in the market. This has led us to say no to interesting accounts, but we look after our client and we feel part of their project. We believe that everyone is special and we dedicate the time and strategies you need. [Personalization is key, each customer is unique and we feel so.](#)

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COMMITTED



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COMMITTED

We are aware that the good health of our society depends on companies and on each one of us. From Tarsa we [contribute our grain of sand](#) collaborating selflessly with various institutions so that your message reaches a greater number of people.

Our [commitment](#) is also linked to the [care of the environment](#). We have established waste management measures and thanks to the digital environment paper consumption has fallen enormously.

In addition, in each of the congresses and events that we develop we present to the client the proposal: '[how to make your congress / event more sustainable](#)'.



OBJETIVOS
DE DESARROLLO
SOSTENIBLE

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QUALITY AND EXCELLENCE



QUALITY AND EXCELLENCE



In each of our projects [we seek to grow more and better](#). We work to achieve total and continuous quality in each action. Our customers deserve this effort we make.

And as every effort has its reward, [we are also proud of the awards and distinctions that throughout our business career we have achieved](#): two EventoPlus awards, a Moose and since 2012 distinguished by the national quality system SICTED (quality in destinations) in our congress division.

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EVOLUTION



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Tarsa has evolved throughout its history. We were among the first companies to incorporate social networks into their communication strategy, which also benefited our clients. The digital transformation, which is so much talked about now, we have been doing since 1998 (although we did not know it). Among our corporate curriculum stands out a specialized publication, totally pioneering: *OPC 2.0, the social media management manual for congress organisers*.

Training is a pillar that cannot be missing and we encourage it to create an updated environment adapted to the circumstances. Therefore, we continue to train continuously in all the fields in which we are involved.



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TARSA TEAM



TARSA TEAM

At the moment we are a dozen people who make up the Tarsa team. Some of them belong to the company from the beginning.

Among us - and those who know us say so - we talk about the [Tarsa family](#). And it is that during these more than 25 years we are proud of the people who have been and are with us.

Coexistence is not always easy and more so in an environment as changing as the current one, [but constant respect among all and complicity at work have made this cohesion possible](#). All this together with the professionalism and involvement [in each project we achieve that the success of our clients is our satisfaction](#).

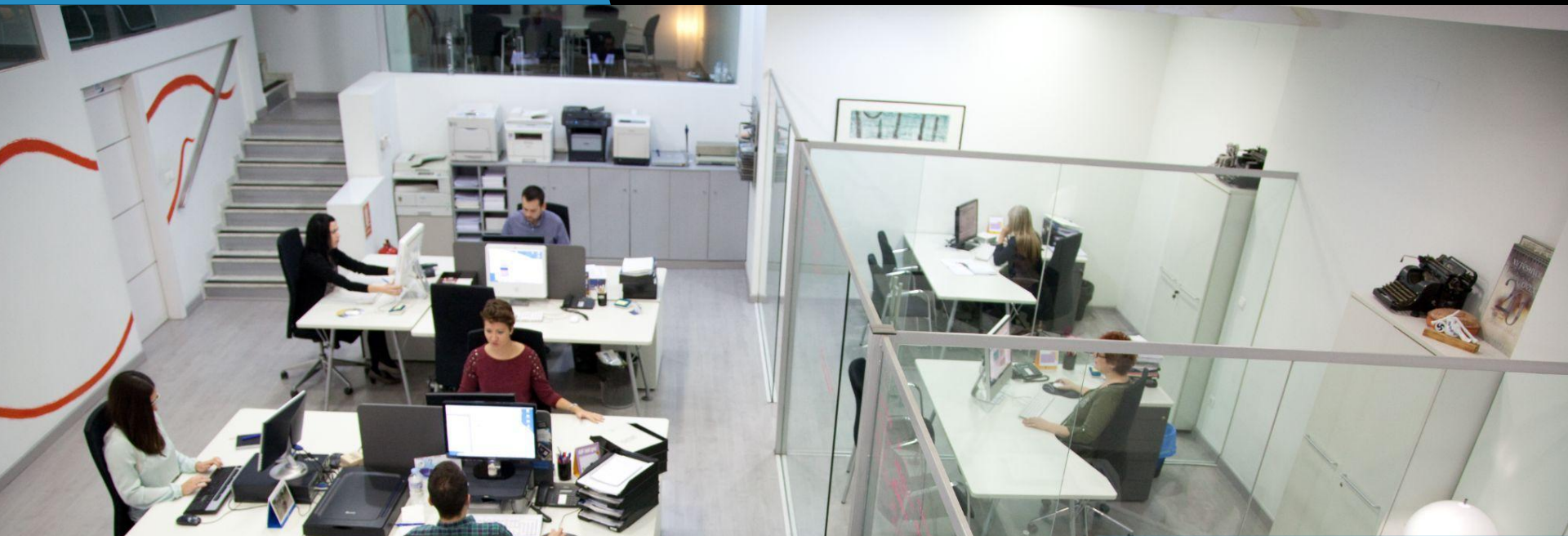




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TECHNICAL RESOURCES



TECHNICAL RESOURCES



Tarsa's offices are located [in the center of the city of Elche](#). With easy access and public parking nearby.

The facilities are spacious and diaphanous. The work areas are [spacious and open](#). The enclosure of the meeting areas and offices is made of glass so the connection with the rest becomes easier.

The facilities have all the comforts to develop the work. [A well-defined digital environment](#). With MAC computers connected in network and to the RACK, storage and data recovery system. IP telephony and WIFI system throughout the work area. Other equipment: printers, photocopiers, TV screens, etc.

EQUALITY AND WORK-LIFE BALANCE



EQUALITY AND WORK-LIFE BALANCE



At Tarsa, equality has always been part of us. We have not had to make great efforts to achieve it, it comes naturally.

Throughout this time, since we started our journey in 1998, [we have been adapting the schedules according to the needs of both customers and workers.](#)

The continuous schedule to be able to better reconcile with family life was put in place in Tarsa long before it was talked about on the street. [If we work happily, the results are better.](#)

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TOWARDS THE FUTURE



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We are a company committed to the environment, both socially and environmentally. In our day to day, as well as in the projects we develop, [we fight for sustainability](#). With simple gestures such as recycling and recommendations at events we want to spread the word about how to be a little more respectful of the environment.

[Innovation in processes and constant advances in ICT](#) are our allies.

We understand that the effort to achieve digital transformation is fundamental and that it must be done [constantly and over time](#). There we are, betting since our inception on the digital environment. And there we will continue.



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PROFESSIONAL CONGRESS ORGANISER



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Our mission is that you achieve your goal: [connect with your audiences](#). There are several types of professional meeting: [congress](#), [conference](#), [seminar](#), [convention](#)... And, not only face-to-face, but also for your online events.

We analyze with you the needs of your company or organization and advise you on what would be the most efficient way.

Below, we detail what [we contribute from TARSA to achieve your goal](#).

- Management and presentation of venue candidacies: contact with the Conferences and Convention Bureau.
- Location of headquarters: visit to spaces and their distribution. Integral organization of congresses.
- Supplier management: monitoring and control of expenses and income, economic balance and settlement.
- Administrative, financial and fiscal management: registration fees, payment of fees to speakers and suppliers, invoicing... · Integral planning of the congress: time control. · Coordination of commercial exhibition: proposal of spaces, design of stands and contact with exhibitors. · Hotel management: blocking, reservations, rates...

- Secretariats:
 - Technical: management of online registrations through secure system, meetings and reports to the different committees, management of speakers (travel, transfers ...), accreditation at headquarters, control of registrations and attendance, preparation of activity report, quality surveys and satisfaction to attendees.
 - Scientific: support to the scientific committee, management of communications and abstracts...
 - Tourism: design of the social program and companions, logistics and hiring of necessary services (coaches, guides, museums, etc.). · Economic management: budgeting, contact with sponsors, etc.

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FEATURED CONGRESSES

UPCOMING EVENTS

2023 - 2024

VII Congreso Nacional Federación
Nacional de Diabetes.

13^a ESA Congress - European Space Agency

CPM 2024 - Colegios de Abogados y
Economistas de Alicante, Valencia,
Castellón y Murcia.



2023

CPM 2023 - Colegios de Abogados y Economistas de Alicante, Valencia, Castellón y Murcia.

2022

CPM 2022 - Colegios de Abogados y Economistas de Alicante, Valencia, Castellón y Murcia.

XVIII Congreso Nacional FEDALMA.

VI Congreso Nacional Federación Nacional de Diabetes.

Jornada de Paisajes Agrícolas Culturales - Ayto. Elche - Asociación Alianza de Paisajes.

2021

CPM 2021 - Colegios de Abogados y Economistas de Alicante, Valencia, Castellón y Murcia.

V Congreso Nacional Federación Nacional de Diabetes.

2020

CPM2020 - Colegios de Economistas y Abogados de Alicante, Castellón, Murcia y Valencia.

Webinar Reputación

I Gala Virtual Solidaria de Rotary

Webinar OPC

Junta Propietarios Internacional Costa Blanca Flamenca

Expo Virtual 'Miradas' Fundación Alió

IV Jornadas Lactancia Materna

'Mi primera Navidad' Grupo ASV

Seminario cine UMH 'Berlanga, 10 años sin el genio'

Seminario UMH

2019

I Jornada 'Conoce la discapacidad intelectual' - UMH

I Congreso 'Muros' - HCNA - UMH

2018 - 2017

Foro Concursal. Ilustre Colegio de Economistas de Alicante

CPM2017 - Colegios de Economistas y Abogados de Alicante y Murcia

Jornadas contra el terrorismo - Policía Local Elche

SEIOM - Sociedad de Osteopatía

CPM 2018 - Colegios de Economistas y Abogados de Alicante y Murcia

Foro Concursal. Ilustre Colegio de Economistas de Alicante

2016 - 2015

Congreso SAAEI 2016. UMH

Foro Concursal. Ilustre Colegio de Economistas de Alicante

Asamblea - Asoc. Internacional Euro-Toques

Asamblea General Rotary

Congreso de Criminología. UMH

2014

AEMARK – XXVI Congreso de Marketing
(organizado por UMH)

Congreso Thinking Capitals – Fundación EOI

IV Foro Concursal Ilustre Colegio de Economistas de Alicante

Congreso APUNE (organizado por la UMH)

2013

II Congreso Internacional de Patrimonio Cultural Inmaterial de la Humanidad en España – organizado por la UMH

Edición 0 Fuencaliente Rural FilmFest

XV Festival de Guitarra “Ciutat d’Elx”

III Foro Concursal de Profesionales

IX Jornadas de estudio del accidente de tráfico urbano y su entorno

Celebración 30 Aniversario Suavinex

Fantaelx, Muestra Cine Fantástico de Elche

Museo del Calzado Pikolinos Work Office

Secretaría Cultural DORMIRDCINE

2012

V Acto UMH-Empresas, ‘Vivir es emprender’

XVII Congreso Redepyme. EOI y Grupo MYM

XXVII Simposium Nacional de la Unión Científica Internacional de Radio, URSI 2012.

Organizado por la UMH XV Festival de Guitarra “Ciutat d’Elx”

Premios Alce 2012. Asociación 361º

+Culture Primera Planta

Secretaría Cultural DORMIRDCINE

2011

I Congreso Internacional de Patrimonio Inmaterial –
organizado por la UMH

IX Campeonato de España de Dardos Electrónicos

XIX Reunión Nacional del Grupo de Urología Funcional:
Femenina y Urodinámica

II Foro Concursal de Profesionales. Colegio de
Economistas de Alicante

XXXIV Festival Internacional de Cine Independiente de
Elche

XVI Festival Medieval d'Elx

XXIV Congreso Nacional de la Federación Española de
Empresas OPC

Secretaría Cultural DORMIRCINE

2009

XIV Festival Medieval d'Elx

II Encuentro Pandora

32 Festival Internacional de Cine Independiente de Elche

DINAMIA, e-dinamia: Ocio y tecnología

2008

CONVIVERE'08

VII Jornadas el Accidente de Tráfico

XIII Festival Medieval d'Elx

XXXI Festival Internacional de Cine Independiente de Elche

Nirvana Creativo / Purgatorio Creativo

XXXV Congreso Nacional PARJAP

Jornada de Riesgos Laborales de COEPA

III Jornadas de Periodismo de la UMH

III Citymarketing Elche 2008

IX Simposio de Hidrogeología AEH

2007

XII Festival Medieval d'Elx

XXX Festival Internacional de Cine Independiente de Elche

I Reunión Labocoaata

IX Reunión de Usuarios de AVR

2006

XI Festival Medieval d'Elx

XXIX Festival Internacional de Cine Independiente de Elche

Congreso “La Dama de Elche en la oikumene mediterránea”

Congreso Citymarketing'06

Congreso Convivere'06

Congreso Sdad. Valenciana Cardiología

IV Convención Confort Auto

Congreso Asamblea Iberoamericana de Cámaras de Comercio

Congreso REAF VI Jornadas Accidente de Tráfico

2005

X Festival Medieval d'Elx

XXVIII Festival Internacional de Cine Independiente de Elche

V ITRA Congress

XIX Congreso Sociedad Valenciana Patología Digestiva

VIII Congreso SECAL – ESLAV 2005

2004

IX Festival Medieval d'Elx

XXVII Festival Internacional de Cine Independiente de Elche

Congreso Citymarketing'04

Congreso Convivere '04

III Convención Nacional Confort Auto

V Jornadas Nacionales sobre Accidente de Tráfico 2004

2003

VIII Festival Medieval d'Elx

XXVI Festival Internacional de Cine Independiente de Elche

Congreso Dinamia'03

Incentivos GlaxoSmithKline

XXXVII Convención Nacional de Clubes de Leones

Jornadas Empleo Mancomunidad de la Bonaigu

2002

VII Festival Medieval d'Elx

XXV Festival Internacional de Cine Independiente de Elche

Jornadas Plan Hidrológico Nacional Coepa

I Convención Nacional Confort Auto

2001

XXIV Festival Internacional de Cine Independiente de Elche

Reunión Internacional del Jurado de Bienes intangibles de la UNESCO

Celebración implantación plan de Calidad Arbora&Ausonia Xixona

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Calle Porta Oriola, 6
Elche (Alicante) SPAIN

T. +34 96 661 53 33

info@tarsa.es

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